

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

1. (Cancelled)
2. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, having a mean gloss greater than or equal to 30.
3. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 2, having a mean gloss greater than or equal to 50.
4. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 3, having a mean gloss greater than or equal to 70.
5. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, wherein said at least one goniochromatic coloring agent is such that a variation D_h of the hue angle thereof of at least 30° is observed on a layer of such cosmetic makeup composition, for an illumination at 45° and a variation of the angle of observation of between 0° and 80° .
6. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, wherein said at least one goniochromatic coloring agent is such that a variation D_h of the hue angle thereof of at least 60° is observed on a layer of such cosmetic makeup composition for an illumination at 45° and a variation of the angle of observation of between 0° and 80° .

7. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, wherein said reflective particles have a spectral reflectance in the visible spectrum of at least 70%.

8. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, wherein said reflective particles are not more than 250 μm in size.

9. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 8, wherein said reflective particles are less than 150 μm in size.

10. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 9, wherein said reflective particles are less than 100 μm in size.

11. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, wherein said reflective particles are at least 10 μm in size.

12. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 11, wherein said reflective particles range from 20 μm to 50 μm in size.

13. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, wherein said reflective particles are present in the composition in an amount ranging from 0.1% to 20%, relative to the total weight of the composition.

14. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 13, wherein said reflective particles are present in the composition in an amount ranging from 1% to 15%, relative to the total weight of the composition.

15. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 14, wherein said reflective particles are present in the composition in an amount ranging from 1% to 10%, relative to the total weight of the composition.

16. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, wherein said reflective particles are in the form of platelets or spheres.

17. (Cancelled)

18. (Currently Amended) A goniochromatic/light reflecting cosmetic lip makeup composition, comprising (a) at least one goniochromatic coloring agent suited for creating a goniochromatic colored background and (b) an amount of light reflective particles suited for creating highlight points that are visible to the naked eye, wherein said reflective particles are different from the goniochromatic coloring agent and comprise particles of a natural or synthetic substrate at least partially coated with a layer of at least one metal, or comprise particles of a synthetic substrate at least partially coated with a layer of at least one metallic compound, said at least one metal comprising being selected from the group consisting of Ag[.]] Au, Cu, Al, Zn, Ni, Mo or Cr, or mixture or alloy and alloys thereof, said at least one metallic compound being TiO₂, formulated into (c) a topically applicable, physiologically acceptable medium therefor.

19. (Currently Amended) The cosmetic lip makeup composition as defined by Claim 18, wherein said at least one metal comprising is Ag or alloy thereof.

20. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, said natural or synthetic substrate being selected from the group consisting of substrates made from one or more organic substrates, mineral substrates, glasses, ceramics, metal oxides, aluminas, silicas, silicates, aluminosilicates, borosilicates, synthetic mica and mixtures thereof.

21. (Withdrawn and Currently Amended) The cosmetic lip makeup composition as defined by Claim 18, said reflective particles at least partly comprising particles of a synthetic substrate at least partially coated with ~~at least one layer of at least one metallic compound~~ TiO₂.

22. (Withdrawn) The cosmetic lip makeup composition as defined by Claim 21, comprising a synthetic substrate selected from the group consisting of substrates made from one or more organic substrates, mineral substrates, glasses, ceramics, metal oxides, aluminas, silicas, silicates, aluminosilicates, borosilicates, synthetic mica and mixtures thereof.

23-25. (Cancelled)

26. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, said reflective particles at least partly comprised of particles formed from a stack of at least two layers having different refractive indices.

27. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 26, said reflective particles at least partly comprised of particles formed from a stack of at least two layers of polymers.

28-29. (Cancelled)

30. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, said at least one goniochromatic coloring agent comprising a liquid-crystal coloring agent or a multilayer interference structure.

31. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, said at least one goniochromatic coloring agent comprising a multilayer interference structure selected from the group of structures consisting of Al/SiO₂/Al/SiO₂/Al; Cr/MgF₂/Al/MgF₂/Cr; MoS₂/SiO₂/Al/SiO₂/MoS₂; Fe₂O₃/SiO₂/Al/SiO₂/Fe₂O₃; Fe₂O₃/SiO₂/Fe₂O₃/SiO₂/Fe₂O₃;

MoS₂/SiO₂/mica-oxide/SiO₂/MoS₂; Fe₂O₃/SiO₂/mica-oxide/SiO₂/Fe₂O₃;
TiO₂/SiO₂/TiO₂; TiO₂/Al₂O₃/TiO₂; SnO/TiO₂/SiO₂/TiO₂/SnO; Fe₂O₃/SiO₂/Fe₂O₃; and
SnO/mica/TiO₂/SiO₂/TiO₂/mica/SnO.

32. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 31, said at least one goniochromatic coloring agent comprising a multilayer interference structure selected from the group of structures consisting of MoS₂/SiO₂/Al/SiO₂/MoS₂; Fe₂O₃/SiO₂/Al/SiO₂/Fe₂O₃; Fe₂O₃/SiO₂/Fe₂O₃/SiO₂/Fe₂O₃; SnO/TiO₂/SiO₂/TiO₂/SnO; Fe₂O₃/SiO₂/Fe₂O₃ and SnO/mica/TiO₂/SiO₂/TiO₂/mica/SnO.

33. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, said at least one goniochromatic coloring agent being present in an amount ranging from 0.1% to 20% relative to the total weight of the composition.

34. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 33, said at least one goniochromatic coloring agent being present in an amount ranging from 2% to 15% relative to the total weight of the composition.

35. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 34, said at least one goniochromatic coloring agent being present in an amount ranging from 2% to 10% relative to the total weight of the composition.

36. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, comprising a gloss base having a mean gloss of greater than 20.

37. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 36, comprising a gloss base having a mean gloss of greater than 50.

38. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 37, comprising a gloss base having a mean gloss of greater than 70.

39. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, comprising an oily phase having a refractive index of between 1.47 and 1.51.

40. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, further comprising at least one non-goniochromatic coloring agent.

41. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 40, said at least one non-goniochromatic coloring agent being selected from the group consisting of dyes, monochromatic pigments and nacles.

42. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, comprising goniochromatic fibers.

43. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, formulated in anhydrous form, in the form of an oily or aqueous solution, an oily or aqueous gel, an oil-in-water or water-in-oil emulsion, a multiple emulsion, or a dispersion of oil in water by means of vesicles located at the oil/water interface.

44-55. (Cancelled)

56. (Previously Presented) The cosmetic lip makeup composition as defined by Claim 18, formulated as a liquid lip gloss or as a lipstick.